

2024 INCU Summer Internship Program

1. Undertake a comprehensive review of the INCU website and identify problems and potential areas for improvement, and recommend those to the Head of Secretariat.
2. Consider and recommend re-design options for the home page of the INCU website (to reduce the page length and make it more interactive).
3. Redesign/update the current INCU brochure and prepare it for printing in China
4. Check keywords of all World Customs Journal past papers currently there and propose up to 6 keywords for papers that don't have keywords yet.
5. Update the keywords of all WCJ papers on the Scholastica website
6. Assist with drafting news items and posting them on the INCU website (incl. participation in the AEO conference, WCJ, etc)
7. Prepare the List of Upcoming Customs Events for 2024 and 2025 and post it on the website.
8. Research and identify key 'significant'/ 'important' customs publications to include in the INCU Featured Publications section of the newsletter and website.
9. Assist with graphic design of the INCU Shanghai Regional Office logo and other items such as INCU Season's Greetings cards, Newsletter header, etc.
10. Assess the need to be present on other social media platforms that INCU is currently not on.
11. INCU in Conversation With Seminars – assist with seminar preparation and identification of presenters.